

FRESH SQUEEZE

Volume III, Issue I

AUGUST 14, 2007



Welcome to the Old, New, Reborn Fresh Squeeze!!!

Journalism will kill you, but it keeps you alive while you're at it.
— Horace Greeley

Newsletters are always available on the CSR Website!!!

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Editor accused of going “Bi”!

Just when you thought it had died and gone to Heaven, The Squeeze has been resurrected from the dead for your amusement, edification and sometimes annoyance. Incoming editor is none other than the old editor, T. Wysocki, who agreed only if he could do the job



“Bi”-weekly. Not that there’s anything wrong with that. The rekindled editor assures all that taste and decorum will be the by-line of the new Squeeze. “If it’s not fit to print, we’d like to know about it”, he stated.

Work Assignments:

Here’s what you slackers are signed up for...

Month	Setup & Raffle	Programs
September	Ledford	Morgan
October	Wysocki	Skurow
November	Starns	Boline
December	Duncan	Crouse
January	Marino	Raney
February	King	Pellizzon
March	Cox	Little
April	Skurow	Perez
May	Boline	Avila
June	Espinoza	Marino

The President's Spoke

Good morning Fellow Rotarians.

Here it is, mid August already. I've been a Prez for 6 weeks and counting. I need a vacation. Last weekend our own Hugh Ledford and Judy Starns attended Membership Conference in Etiwanda and came back with some very good ideas and attitudes. Several valid and important points were made in the Conference. The emphasis on membership was broken down into two segments, recruitment and retention. Recruitment ideas were flowing and where most ideas were tried and true methods, some of the newer ideas were brought forward.

Simply put, **ask everyone!**

Ask everyone *you* think that could make a difference to your club, your community and your favorite projects or cause.



Have you asked your dry cleaner to visit?

How about the owner of your pool cleaning service?

What about that person that does your nails ,or the golf buddy you meet occasionally for a 4-some. The point is, it doesn't hurt to think beyond the CEO and the local banker or other professional professions. Everyone you deal with, be they be family, or business associates ,may want to belong to an organization such as Rotary and have never been approached or considered ...

...or never heard of us.

Rotary in third world countries is growing in staggering numbers and there's a lot of activity and excitement behind their projects and commitments. It's new and exciting to them and they feel as if they are accomplishing things they never thought they could , and thousands, if not millions will benefit from their commitment to others. It's about *attitude!*

All of us joined Rotary for our own reasons , and we have all benefited by it... Let's pass on the best kept secret of Rotary to others and watch this club and Rotary grow. We still have a lot to do ..and with new blood ,and new ideas and thinking beyond the box, those people will have the opportunity, the chance , to make the choices we were fortunate enough to make ..to be a Rotarian, and to **try** to make a difference.

I challenge all.. Bring in *one* guest for the month of August or September... and let's see what happens !

Thanks,
Westerday

Today's Program:

Today's presentation will be an insightful discourse by noted educator, financial wizard and bon vivant, Alfie Marino. Continuing a wildly successful run of in-house -speakers, CSR proudly presents this "don't-miss" mini-seminar as part of its continuing education series. Auto-graphs will be made available after the lecture.



Presidential Speech a Hit

Enthralled members were on the edge of their seats last week as the President outlined his plans for the upcoming year. With membership development standing out as a major issue,



Hugh Ledford and Judy Starns have been recruited to help address the personnel paucity problem. Attending a District meeting this month, the pair will return with solutions for addressing this stimulating issue.

Movie Review— The Simpsons:

☹ ☹ ☹ ☹ ☹

(To be read in your best Andy Rooney voice)

Did'ja ever wonder why those studio execs in Hollywood can make some mindless piece of junk and someone will still pay to see it? Doh! I have to admit they suckered me in on this one. Being a *Simpsons* aficionado and having nothing else to do at the moment, I thought my time would be well spent spewing a few guffaws. Not in this unfortunate series of events. The best joke in the whole movie was Homer stating "I can't believe we're paying to watch something we could see on TV for free! If you ask me, everyone in this theater is a big sucker! Especially, you! [*points to us*]". Point made, Homer.

Calendar of Upcoming Events

Kickout - June 2008

**Covina Sunrise Rotary
District 5300**

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The Greatest Sunrise Rotary Club in Covina

*Visit our website at:
CovinaSunriseRotary.com*

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Make-Up Meeting Places

Covina Rotary
South Hills CC, Thursday 12pm
West Covina Sunrise Rotary
South Hills CC, Wednesday 7:00am
West Covina Rotary
South Hills CC, Wednesday 12:15pm
San Dimas Rotary
Rancho Park Villa, Wednesday 12pm
Duarte Rotary
Denny's Duarte., Wednesday 7:30am
Diamond Bar Rotary
Royal Vista Golf C., Tuesday 12:10pm

Meeting Time: Tuesday 7:15am
South Hills Country Club
2655 South Citrus Avenue
West Covina, CA 91791

Board of Directors meets every
third Wednesday at 7:15am at:
Coco's Restaurant
Azusa Avenue at Badillo
Covina, CA 91723